



ABOUT ME

Senior design professional with 18 years' experience and comprehensive knowledge of Adobe Creative Suite.

Notable organization and delivery skills, combined with progressive design skills and a continued eagerness to learn makes for an accomplished professional with room to grow.

EDUCATION

THE ART INSTITUTE OF CHARLOTTE

Jan 2002 - June 2006

Charlotte, North Carolina

Major: Graphic Design

NORTH MONTGOMERY COUNTY TECH

Sept 2000 - Dec 2000

Lansdale, Pennsylvania

Course: Commercial Art

EXPERTISE

Photoshop/Illustrator/InDesign

Premiere Pro

Cinematography

Google Web Designer

Storyboarding

EXPERIENCE

AUG 2023 - MAY 2024

Graham Oleson of Colorado, Inc - Colorado Springs, CO-Remote
Title: Creative Team Manager

Duties: Manage workflow of all creative direction and campaigns, mentor team members, maintain vendor/third-party resource relationships, plan and implement annual and monthly campaigns; including print, digital and audio/video production

OCT 2022 - AUG 2023

Graham Oleson of Colorado, Inc - Colorado Springs, CO-Remote
Title: Senior Art Director

Duties: Partner with copywriter and account teams to concept clear, effective communication, guide audio/video production, mentor junior creative team members and conduct presentations of creative materials along with or on behalf of the Creative Director

JUNE 2019 - OCT 2022

Gray Television - Charlotte, NC-Remote

Title: Senior Digital Designer / Graphic Compliance Coordinator

Duties: Work remotely with the video production team to produce compliant video offer cards for most automotive brands while serving as a point of contact to obtain co-op eligibility documents for monthly audits and co-op claims

JUNE 2016 - JUNE 2019

Gray Television (formerly Raycom Media) - Charlotte, NC

Title: Senior Automotive Digital Designer

Duties: Facilitate training and lead a team of talented automotive digital designers through the tactical production of interactive digital advertising that is compliant on a local and national level

MARCH 2015 - JUNE 2016

Raycom Media - Charlotte, NC

Title: Digital Designer

Duties: Working collectively, in a fast pace environment, with a team of designers to produce cross-platform display ads, while gaining leading edge certifications

Additional work history available on LinkedIn.

REFERENCES

Christina Gorman
Manager of Digital Design at Gray Television

Shannon always exceeds my expectations and can take on any role

christinangorman@gmail.com
704-651-0406

Tara Klein
Chief Financial Officer at Graham Oleson of CO, Inc

Shannon continued to deliver successful creative time and time again

tklein@grahamoleson.com
719-477-2069

Dana Hill
Senior Digital Designer at Gray Television

Our design team truly benefitted from Shannon's range of knowledge

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765-434-9454